

I live in a suburb of Louisville, Kentucky, have a bachelor's degree in Communication Science, and wish to air a complaint about Sinclair Broadcasting's practices.

Sinclair Broadcasting's decision to force their stations to air an anti-Kerry documentary days before the election is a clear example of the dangers of media consolidation.

Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. WE own the airwaves, not Sinclair, but when large companies control the airwaves, we get more of what's good for the bottom line and less of what we need for our democracy. Instead of something produced at "News Central" far away, it's more important that we see real people from our own communities and more substantive news about issues that matter. As a result, I no longer watch most news programming on TV, but rely on independent print sources, Internet, books, and Satellite TV news (LINK TV specifically) for news. I don't feel that I can rely on Big Media (Mainstream sources) for fair, balanced, accurate, non-partisan, news. This, of course, means that I also do not view the ads of Sinclair's corporate clients, so in the end, it is Sinclair execs who lose.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard. Thank you.